



STUDENT VOTING PLAN

Submitted to the Maryland Higher Education Commission March 2023

CHESAPEAKE COLLEGE

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INFORMATION COMPILED BY: CHEYENNE ROACHE, DIRECTOR OF FIRST YEAR EXPERIENCE

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OUTLINE

Enclosed in this Student Voting Plan is the voter empowerment activities of Chesapeake College in compliance with the HB156 Student and Military Voter Empowerment Act for public higher education institutions. The contents of this report includes the following components:

- Designation of a Student Voting Coordinator
- Description of the disseminated information plan regarding voter registration and civic education opportunities in 2021 via the Office of Student Engagement and Development
- Plan of activities for the 2022 calendar year
- Location of the Student Voting Plan
- Location of the student voter registration link on our website/student portal

STUDENT VOTER COORDINATOR

Chesapeake College designated Cheyenne Roache, Director of Student Engagement and Development as the Student Voting Coordinator for the College.

CIVIC EDUCATION & OUTREACH IN 2022-2023

A Voter Registration Resource Bulletin Board was setup in the College's Café which is a high traffic area for students. This board includes physical voter registration forms, online access to election information (polling places, election dates, absentee ballot information, and the candidate's views on the issues), and political party information. These same resources can be found digitally on our Student Engagement and Development CANVAS Course *What's Happenin' @ The Peake?!*

The Office of Student Engagement and Development also hosted a series of events this year to encourage civic education. The following events were held:

- **Participation in Advocacy Day 2023:** Students met virtually with local legislators in order to advocate for the community college mission of affordable education. These meetings were held on February 21st, 2023. Led by SGA Advisor Dr. LaSella Hall, Director of Student Diversity, Equity, and Inclusion and staff co-advisor, Allison Silver.
- **Constitution Day Celebration and Trivia:** This virtual event was held on September 16, 2022 via Instagram Live from 12:00-12:30pm. Trivia questions and answers can be found on our Student Engagement & Development Instagram page @ccengageme.
- **Voter Registration Blitz:** This event was held on September 20, 2022 from 12:00pm – 12:30pm on our Wye Mills campus. Students could meet representatives from the local political parties, enjoy snacks, and most importantly, register to vote!

- **Voter Registration Panel:** This event was held on September 28, 2022 via Zoom. Students met political figures from the local community to discuss the importance, relevance and power of voting.
- **#VoteReady:** October 3, 2022 from 11am-2:00pm. Information was provided on how to register to vote.
- **#MailReady:** October 4, 2022 from 11am-2:00pm. Information was provided on how to request a mail-in ballot.
- **VotePlanReady:** October 5, 2022 from 11am-2:00pm. Information was provided on how to create a voting process plan.
- **#BallotReady:** October 6, 2022 from 11am-2:00pm. Information was provided on how to check ballots to insure it's completed correctly before the vote is cast.
- **#VoteReady:** October 7, 2022 11am-2:00pm. Information was provided on how to register to vote.

CIVIC EDUCATION & OUTREACH - 2023-2024

During the 2023-2024 academic year, Chesapeake College plans to expand voter education efforts through promotion of the following activities that include:

1. Develop flyers and other promotional materials to advertise all election information throughout the year.
2. Continue the partnership with the League of Women Voters to establish voter registration events on a consistent basis.
3. Bolster Leadership Academy and SGA involvement within Voter Registration Events on Campus
4. Explore a partnership with VoteRiders.
VoteRiders is a non-partisan, non-profit organization with a mission to ensure that all citizens are able to exercise their freedom to vote. VoteRiders informs and helps citizens to secure their voter ID as well as inspires and supports organizations, local volunteers, and communities to sustain voter ID education and assistance efforts. www.Voteriders.org
5. Host the following events during the calendar year:
 - a. Celebrate Constitution Day (September 2023)
 - b. Celebrating National Voter Education Week (October 2 – 6, 2023).
 - c. Voter Registration and Ballot Preparedness Week Prior to Presidential Primary Election
 - d. Participation in MD Community College Student Advocacy Day 2024

STUDENT VOTER REGISTRATION PLAN AND WEBPAGE ENGAGEMENT REPORT

The number of students who are residents of the state and registered for course work in the preceding 12 months at the public institution of higher education and the number of those students who clicked on the link required under paragraph (2) of this subsection:

- *In the preceding 12 months, state residents registered in the following numbers: Credit: 2,339; Noncredit: 1,685; Total: 2,684.*
- *In our second year tracking the number of students who clicked on the required link in 2022 totaled 149 total clicks.*

A screen shot of the home page of the online portal used by students to register for course work that includes the link required under paragraph (2) of this subsection:

The link below is currently live on our webpage, and leads to [this website](#).

