



Chesapeake College
Office of Student Engagement & Development

STUDENT VOTING PLAN

Submitted to the Maryland Higher Education Commission [February 14, 2022]

CHESAPEAKE COLLEGE

DR. CLIFFORD COPPERSMITH, PRESIDENT

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AND ENROLLMENT MANAGEMENT

OUTLINE

Enclosed in this Student Voting Plan is the voter empowerment activities of Chesapeake College in compliance with the HB156 Student and Military Voter Empowerment Act for public higher education institutions. The contents of this report includes the following components:

- Designation of a Student Voting Coordinator
- Description of the disseminated information plan regarding voter registration and civic education opportunities in 2021 via the Office of Student Engagement and Development
- Plan of activities for the 2022 calendar year
- Location of the Student Voting Plan
- Location of the student voter registration link on our website/student portal

STUDENT VOTER COORDINATOR

Chesapeake College designated Mark Berry, Director of Student Engagement and Development as the Student Voting Coordinator for the College.

CIVIC EDUCATION & OUTREACH IN 2021

A Voter Registration Resource Table was setup in the College's Café which is a high traffic area for students. This resource table includes physical voter registration forms, online access to election information (polling places, election dates, absentee ballot information, and the candidate's views on the issues), and political party information.

The Office of Student Engagement and Development also hosted a series of events this year to encourage civic education. The following events were held:

- **Participation in Advocacy Day 2021:** Students met virtually with local legislators in order to advocate for the community college mission of affordable education. These meetings were held on February 9, 2021 following MAAC's opening events.
- **Constitution Day Facts & Snacks:** This event was held on September 16, 2021 from 11:00am – 1:00pm on our Wye Mills campus and from 4:00pm – 6:00pm at our Cambridge Center.
- **Life After George Floyd:** This panel discussion was held on September 17, 2021 from 10:00am – 11:00am via Zoom. This discussion featured prominent community figures.
- **Constitution Day Trivia:** This virtual event was held on September 17, 2021 to September 20, 2021. The trivia questions and answers can be found on our Student Engagement & Development Instagram page @ccengage.

- **#HowToSeries: Survive Life After COVID-19:** This event was held on September 23, 2021 via Zoom. This discussion provided students and staff with tips on how to move forward through the pandemic.
- **Voter Registration Blitz:** This event was held on September 28, 2021 from 11:00am – 1:00pm on our Wye Mills campus. Voter Registration Information was delivered to our Cambridge Center from 4:00pm – 6:00pm. The Wye Mills event was held in partnership with the League of Women Voters, the Republican and Democratic Party all of Queen Anne’s County, MD and the Libertarian Party of Maryland.

CIVIC EDUCATION & OUTREACH IN 2022

In 2022, Chesapeake College plans to expand voter education efforts through promotion of the following activities:

1. Develop flyers and other promotional materials to advertise all election information throughout the year.
2. Continue the partnership with the League of Women Voters to establish voter registration events on a monthly basis.
3. Keep the Voter Registration Resource Table up-to-date.
4. Placing Voter Registration Information in our Student Engagement and Development Canvas Portal.
5. Creation of a bulletin board outside of the Office of Student Engagement to increase voter education.
6. Host the following events during this calendar year:
 - a. Participation in MD Community College Student Advocacy Day 2022, scheduled for February 15, 2022, which includes hosting virtual meeting with the State Legislature.
 - b. “The Power of the Vote” – A Voter Education Discussion Panel (April 2022).
 - c. The 2nd Annual Voter Registration Blitz, held on National Voter Registration Day (September 20, 2022).
 - d. Celebrating National Voter Education Week (October 3 – 7, 2022).

STUDENT VOTER REGISTRATION PLAN AND WEBPAGE ENGAGEMENT REPORT

The number of students who are residents of the state and registered for course work in the preceding 12 months at the public institution of higher education and the number of those students who clicked on the link required under paragraph (2) of this subsection:

- *In the preceding 12 months, state residents registered in the following numbers: Credit: 2,533; Noncredit: 1,685; Total: 4,124.*
- *In our second year tracking the number of students who clicked on the required link in 2021 totaled 157 total clicks.*

A screen shot of the home page of the online portal used by students to register for course work that includes the link required under paragraph (2) of this subsection:

The link below is currently live on our webpage, and leads to [this website](#).

